

Sec. 3-15.2. – Festival Zones

- (1) The purpose of establishing festival zones is to: (a) encourage small business growth and development in defined areas of economic redevelopment and opportunity that are identified in conjunction with an economic or capital improvement projects; or (b) to encourage cultural awareness. A festival zone designation is for the use of a non-for-profit business entity, a community organization or a neighborhood group.
- (2) A festival zone cannot be operated by a for-profit entity or used for a for profit event. A festival zone must be on public property and must follow all provisions and requirements of the SPF liquor license.
- (3) No more than one SPF permit shall issue to any one entity, person, organization or group.
- (4) No festival or special event shall be authorized until the event organizer gains or attempts to gain the express written consent to hold the festival or special event from all businesses owners whose primary and single entrance to said business is through a door within the festival zone.
- (5) Under the provisions of a valid SPF liquor permit, within the boundaries and during the hours of 12:00 p.m. and 12:00 a.m. during outdoor festivals held in the festival zones as defined in subsection (6) on Fridays or Saturdays each calendar year it shall be lawful for persons to carry, and for licensees, their agents and employees to permit to be carried, alcoholic liquors in unsealed or opened translucent plastic containers into and from the licensed premises where such alcohol was purchased throughout the approved festival boundaries, provided that under no circumstances shall any individual carry or allowed to be carried said alcohol outside of the perimeter of the boundaries of the State and Main Street District. If a festival is held on a smaller portion of the Zone, under no circumstances shall any individual carry or allowed to be carried alcohol outside of the perimeter of the smaller boundaries within the Zone. Under no circumstances shall glass bottles or cans be allowed to be carried from licensed premises. This provision shall only apply to permanent and immobile licensed establishments within the boundaries of the Main Street Festival Zone. .:.

(6) Designated Festival Zones

(a) State and *Main Street Festival Zone*.

The State and Main Street Zone shall mean the one block areas of Main Street North and South of West State Street, and West State Street from the River west to Church Street in downtown Rockford.

(b) *Downtown East Festival Zone*

The Downtown East Zone shall mean the area bordered by East State Street from the river, east to N. 3rd Street, North Water Street from East State Street to Short Jefferson Street, Market Street from North Water Street to 1st Street Including the 100 and 200 blocks of Madison and N. 1st St.

(c) North End Market Zone:

The North End Market Zone shall mean the area bordered by North Main Street to the west, Toner Avenue to the east; Myott Avenue to the south and Auburn Street to the north.

- (d) West State Street Zone: General area of West State Street Capital Improvement Program

The West State Street Zone shall mean the area bordered by ____TBD____ to the west, ____TBD____ to the east; ____TBD____ to the south and ____TBD____ to the north.

- (e) South Main Zone: TBD (South Main Capital Improvement Program)

The South Main Street Zone shall mean the area bordered by ____TBD____ to the west, ____TBD____ to the east; ____TBD____ to the south and ____TBD____ to the north.

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